

The Sun

'Lets Do It Right' programme raises awareness about cleanliness

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Housing and Local Government Deputy Minister Datuk Raja Kamarul Bahrin Shah Raja Ahmad Baharuddin Shah (2nd from R) and Industry and Investment Committee, Local Government and Housing Committee chairman Tan Kok Yew launch the 'Lets Do It Right' collaboration programme in Alor Star today. - Bernama

ALOR STAR: The 'Lets Do It Right' collaboration programme is the best platform for the public to better understand the culture of keeping the environment clean, thus raising awareness that cleanliness is a joint responsibility of all parties.

Housing and Local Government Deputy Minister Datuk Raja Kamarul Bahrin Shah Raja Ahmad Baharuddin Shah said the programme called on various parties, especially the private sector and non-governmental organisations (NGOs), to help the government ensure that environmental hygiene was maintained and the task not delegated to the local authorities alone.

"This cleanliness issue must be addressed on an ongoing basis. At the same time we need to cultivate an awareness that (cleanliness) is our shared responsibility," he told a press conference after launching the programme at the state level here, today.

Raja Kamarul Bahrin said this when asked about the government's move to raise awareness among night market traders not to leave the rubbish lying around after doing business but to dispose it properly, thereby ensuring the realisation of the National Cleanliness Policy.